

	21st Century Skills	Assessment	Common Core	Instruction	Leadership	Principals	Professional Learning Communities	Response to Intervention	School Improvement	Special Populations
Tuesday, October 30										
8:00–9:30 a.m.	Opening Keynote: Sir Ken Robinson									
10:00–10:45 a.m.		Leading the Way to Assessment for Learning Anne Davies, Sandra Herbst, and Beth Reynolds	Common Core Mathematics in a PLC at Work™, High School Diane Briars and Timothy D. Kanold	Literacy Look-Fors Elaine McEwan-Adkins	Leadership 180 Dennis Sparks	The Basics of Creating Brain-Compatible Classrooms David A. Sousa			Creating a Coaching Culture for Professional Learning Communities Jane A. G. Kise and Beth Russell	Teaching Reading & Comprehension to English Learners, K–5 Margarita Calderón
11:15 a.m.–12:00 p.m.	Teaching the iGeneration William Ferriter and Adam Garry	Balanced Assessment Kay Burke		Motivating Students Carolyn Chapman and Nicole Vagle		What Principals Need to Know About Differentiated Instruction Gayle Gregory	Learning by Doing Richard DuFour, Rebecca DuFour, Robert Eaker, and Thomas Many	RTI in Middle and High Schools William Bender	Protocols for Professional Learning Conversations Catherine Glaude	Breaking the Poverty Barrier Ricardo LeBlanc-Esparza and William Roulston
12:00–1:45 p.m.	Lunch and Panel Discussions									
2:00–2:45 p.m.	Classroom Habitudes Angela Maiers	Data-Based Decision Making Edie Holcomb	Common Core Mathematics in a PLC at Work™, Grades 3–5 Skip Fennell and Timothy D. Kanold	Teaching Students to Read Like Detectives Douglas Fisher, Nancy Frey, and Diane Lapp	Developing Connective Leadership Larry Alper, David Hyerle, and Kimberly Williams		Getting District Results Nick Myers		The Will to Lead, the Skill to Teach Sharroky Hollie and Anthony Muhammad	
3:15–4:00 p.m.	Mobile Learning Devices Kipp Rogers	Knowing What Counts Series Anne Davies	Common Core Mathematics in a PLC at Work™, Grades K–2 Skip Fennell and Timothy D. Kanold	Differentiation and the Brain David A. Sousa and Carol Ann Tomlinson			Aligning School Districts as PLCs Thomas Many, Perry Soldwedel, and Mark Van Clay	Using Formative Assessment in the RTI Framework Kay Burke and Eileen Depka	School Improvement for the Next Generation Raymond Smith and Stephen White	Inclusion Strategies & Interventions Toby Karten
Wednesday, October 31										
8:00–8:45 a.m.	The Connected Educator Sheryl Nussbaum-Beach	Elements of Grading Douglas Reeves	Teaching and Learning Mathematics Timothy D. Kanold	Rebuilding the Foundation Timothy V. Rasinski		The School Leader's Guide to English Learners Douglas Fisher and Nancy Frey	Supporting Differentiated Instruction Robin J. Fogarty and Brian M. Pete	Pyramid of Behavior Interventions Tom Hierck and Chris Weber	More Than a SMART Goal Anne E. Conzemius and Terry Morganti-Fisher	
9:15–10:00 a.m.	Personal Learning Networks Rob Mancabelli and Will Richardson	Common Formative Assessment Kim Bailey and Chris Jakicic		Collaborative Teacher Literacy Teams, K–6 Elaine McEwan-Adkins		Communicating & Connecting With Social Media William Ferriter, Jason Ramsden, and Eric Sheninger	The School Leader's Guide to PLC at Work™ Rebecca DuFour and Richard DuFour	RTI in Math William Bender and Darlene Crane	Data Dynamics Edie Holcomb	Implementing RTI With English Learners Douglas Fisher, Nancy Frey, and Carol Rothenberg
10:30–11:15 a.m.	Literacy 2.0 Douglas Fisher, Nancy Frey, and Alex Gonzalez	Grading and Learning Susan Brookhart		Think Big, Start Small Gayle Gregory and Martha Kaufeldt	Leaders of Learning Richard DuFour and Robert J. Marzano	Effective Program Evaluation Dawn Billings and Mardale Dunsworth	Every School, Every Team, Every Classroom Robert Eaker and Janel Keating	How RTI Works in Secondary Schools Sara Johnson, and Holly Windram		Common Language Assessment for English Learners Margo Gottlieb
11:15 a.m.–1:00 p.m.	Lunch and Panel Discussions									
1:15–2:00 p.m.	21st Century Skills James A. Bellanca and Ron Brandt	Transforming Schools and Systems Using Assessment Anne Davies, Sandra Herbst, and Beth Reynolds		Bringing Innovation to School Suzie Boss	The Five Disciplines of PLC Leaders Timothy D. Kanold		Collaborative Action Research for PLCs Richard Sagor	Simplifying Response to Intervention Austin Buffum, Mike Mattos, and Chris Weber		Breaking Through Margarita Calderón
2:30–3:15 p.m.	Why Social Media Matters Meg Carnes and Kitty Porterfield			You've Got to Reach Them to Teach Them Mary Kim Schreck		The School Leader's Guide to Special Education Margaret McLaughlin and Kristin Ruedel	Leading by Design Cassandra Erkens and Eric Twadell	When Students Fail to Learn Catherine Glaude	Got Data? Now What? Laura Lipton and Bruce Wellman	Boys in Poverty Ruby Payne
Thursday, November 1										
8:00–8:45 a.m.	Creating a Digital-Rich Classroom Meg Ormiston	Making Classroom Assessment Work Anne Davies	How to Teach Thinking Skills Within the Common Core James A. Bellanca, Robin J. Fogarty, and Brian M. Pete	Power Struggles Allen Mendler and Brian Mendler	Working With Difficult & Resistant Staff John F. Eller and Sheila A. Eller					Teaching for Diversity Ricardo García
9:15–10:00 a.m.	Enriched Learning Projects James A. Bellanca		Common Core Mathematics in a PLC at Work™, Leader's Guide Timothy D. Kanold	Mind, Brain, & Education David A. Sousa		Creating Physical & Emotional Security in Schools Kenneth Williams		RTI & Differentiated Reading in the K–8 Classroom William Bender		Critical Conversations in Co-Teaching Carrie Chapman and Cate Hart Hyatt
10:30–11:15 a.m.	(re)defining Excellence Awards and Closing Celebration									